



Dear Community Members and Business Owners,

We are excited to be planning the **2024 Pink Sundial Resource Fair** on Thursday, October 17th, 2024 at 5pm-8pm at the Sundial Bridge. Our objective is to help our community understand the importance of early detection, and to help inform cancer patients and survivors about the types of resources available in our area. The event will include a stage for local entertainment and guest speakers, resource booths, food trucks, and our local law enforcement agencies with their pink vehicles and swag.

We hope that your organization or business will join us in sponsoring and/or participating with a resource booth. If you choose to be a Nor-Cal Think Pink Sundial Resource fair sponsor then you will get a free booth at the event, plus the advertising as noted. Otherwise, we are asking for a \$100 donation for a booth. Money raised will help cover our costs for this community awareness event.

If you would like to participate with a resource booth, we will have a table and two chairs available for you. You will be required to bring your own pop-up canopy so that we can provide adequate lighting. Please also provide resource material and/or breast cancer swag to share.

We hope that you can be a part of this event that helps raise awareness for breast cancer. *There is a 98% survival rate when breast cancer is caught and treated early!* Please respond by **July 1st** to sponsor and/or reserve your booth, as the booths will be limited to 25.

#### SPONSORSHIP LEVELS:

- **Friends of the Bridge \$5000** - Name on banner at event, logo on website, and included in all event advertising (radio, social media, website, posters, etc.)
- **Angels of Awareness \$1000** - Yard sign at event; logo on website, and included on social media, website and poster advertising
- **Cancer Champion \$500** - Included on social media, website and poster advertising
- **Resource Booth \$100** – Includes table, 2 chairs, and lighting.

If you have any questions, please contact us at [norcalthinkpinksundial@gmail.com](mailto:norcalthinkpinksundial@gmail.com).

Sincerely,

The Pink Tutu Ladies – Nicole Dehn and Rhonda Steed

### Nor-Cal Think Pink

PO Box 492191

Redding, CA 96049-2191

Phone: 530.921.9212

Email: [norcalthinkpinksundial@gmail.com](mailto:norcalthinkpinksundial@gmail.com)

**There are many opportunities to support NCTP and our cause, such as volunteering your time and/or sponsoring our Think Pink Calendar & Bags, Think Pink 5K, or NCTP Car Show. For more information, please visit [www.norcalthinkpink.org](http://www.norcalthinkpink.org). If you are interested in sponsoring more than one event, please contact us for bundle pricing discounts at [info@norcalthinkpink.com](mailto:info@norcalthinkpink.com) or 530-921-9212.**

*NorCal Think Pink Inc, A 501(c)(3) non profit organization. FEIN#75-3077679*



## 2024 PINK SUNDIAL RESOURCE FAIR

October 17<sup>th</sup>, 2024 5pm-8pm

### SPONSOR CONTACT INFORMATION:

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

### SPONSORSHIP LEVELS:

- Friends of the Bridge \$5000** - Name on banner at event, logo on website, and included in all event advertising (social media, website, posters, etc.)
- Angels of Awareness \$1000** – Yard sign at event, logo on website, and included on advertising
- Cancer Champion \$500** – Included on social media, website and poster advertising

### BOOTH FEE:

- Booth \$100** – A table and 2 chairs will be provided. You will be required to bring a pop-up canopy, no larger than 10x10, so that we can provide lighting. Please also provide resource material, and/or breast cancer awareness swag.

### PAYMENT METHODS:

- CHECK made payable to: "Nor-Cal Think Pink"
- CREDIT CARD:  
Card Number: \_\_\_\_\_ Exp Date: \_\_\_\_\_ CVV: \_\_\_\_\_ Zip: \_\_\_\_\_

Return to: Nor-Cal Think Pink PO Box 492191 Redding, CA 96049-2191

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