



Dear Community Members and Business Owners,

Nor-Cal Think Pink (NCTP) is excited to host the **5th Annual Think Pink 5k Walk/Run** on Saturday, October 5th, 2024, at 9:30am at the Sundial Bridge in Redding. This year, all proceeds go towards the expansion of the NCTP Breast Cancer Detection Fund through MD Imaging. These funds help provide breast cancer detection screening or other breast cancer diagnostic services for those who do not have adequate insurance coverage.

We ask that you consider one of the following sponsorship levels:

- **\$6,000 Title Sponsor Level:** Name and logo alongside NCTP Logo and recognition on **ALL** media and advertisements. Includes a booth at the event and entry for 8 participants. Everywhere we are, you are! *Title Sponsor deadline is July 1st. (Limit 1 sponsor)*
- **\$3,000 Awards Sponsor Level:** Logo on all awards for race winners. Includes sponsorship recognition on event marketing and booth at the event. *(Limit 1 sponsor)*
- **\$2,000 Premier Sponsor Level:** Logo placement and mention on all event marketing including radio and online advertising, poster, print ads, media with banner, booth at the event, and team of 4 with recognition at event. Large logo will be printed on the 5k participant bib (includes first 500 bibs) as the premier sponsor.
- **\$1,000 Gold Sponsor Level:** Includes all the below listed sponsor benefits, media with banner, booth, recognition at the event and team of 2.
- **\$600 Silver Sponsor Level:** Logo on all online advertising with media mention, recognition at the event, logo on registration banners and team of 2.
- **\$350 Bronze Sponsor Level:** Logo on all printed advertisement, signage and recognition at the event, and logo displayed at welcome ceremony.
- **\$150 Pink Sponsor Level:** Business name on website, displayed during welcome ceremony and event recognition.
- **Raffle Prize Donation:** Social media and event recognition.

If you are interested in sponsoring, please contact Brittany Nelson at (530) 515-9622 or norcalthinkpink5k@gmail.com. Thank you for helping our cause!

There is a 98% survival rate when breast cancer is caught and treated early!

For more event details, volunteer opportunities, and tickets visit:

<https://www.raceentry.com/nor-cal-think-pink-5k-walkrun/race-information>

Sponsorship deadline is August 16th!

There are many opportunities to support NCTP and our cause, such as volunteering your time and/or sponsoring our Think Pink Calendar & Bags, NCTP Car Show, or Pink Sundial Resource Fair. For more information, please visit www.norcalthinkpink.org. If you are interested in sponsoring more than one event, please contact us for bundle pricing discounts at info@norcalthinkpink.com or 530-921-9212.

NorCal Think Pink Inc, A 501(c)(3) non profit organization. FEIN#75-3077679



5th ANNUAL THINK PINK 5K WALK/RUN

October 5th, 2024 9:30am

SPONSOR CONTACT INFORMATION:

NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____

EMAIL: _____

SPONSORSHIP LEVEL:

- | | | |
|---|--|---|
| <input type="checkbox"/> Title Sponsor \$6000 | <input type="checkbox"/> Awards Sponsor \$3000 | <input type="checkbox"/> Premier Level \$2000 |
| <input type="checkbox"/> Gold Level \$1000 | <input type="checkbox"/> Silver Sponsor \$600 | <input type="checkbox"/> Bronze Level \$350 |
| <input type="checkbox"/> Pink Level \$150 | <input type="checkbox"/> Raffle Prize Donation | |

PAYMENT METHODS:

- CHECK made payable to: "NOR-CAL THINK PINK"
- CREDIT CARD:

Card number: _____ Exp date: _____ CVV: _____ Zip: _____

RETURN TO:

Nor-Cal Think Pink
PO Box 492191
Redding, CA 96049-2191

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